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Generation for INNOVATION, RESILIENCE,
LEADERSHIP and SUSTAINABILITY

THE GAME IS ON!

Genially

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Salamanca (Spain), 19/01/2023*



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INTRODUCTION

Introduction



- 🎯 *Genial.ly* is a very useful tool for **creating interactive presentations** of excellent quality, without the need for programming or design skills.
- 🎯 It has become very popular in the educational field because of its **potential** and **ease of use**, with many free **templates** and the possibility of generating reusable materials.
- 🎯 There are **communities of teachers** creating educational content and sharing it.
- 🎯 Available on all operating systems, and content can be consumed on any device device: PC, mobile and tablet.

Introduction

What is it for?

These are some of the contents that can be created:

-  Presentations, images and interactive videos
-  Digital books and magazines
-  Learning experiences
-  Gamified activities
-  Infographics
-  Guides
-  and much more.



Enriched Content

+



Design

=



Introduction

Requirements:



Availability: online.

Internet connection: required.

PC installation: no.

License type: free version available.

Web: <https://genial.ly>



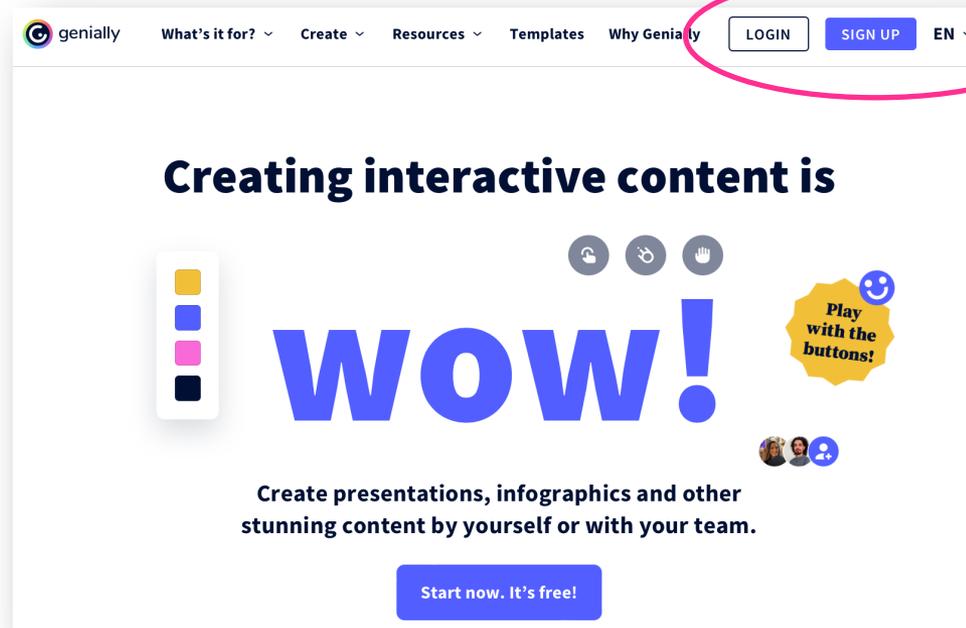
SIGN UP

Sign up

As with all applications, the first step is to create an account.

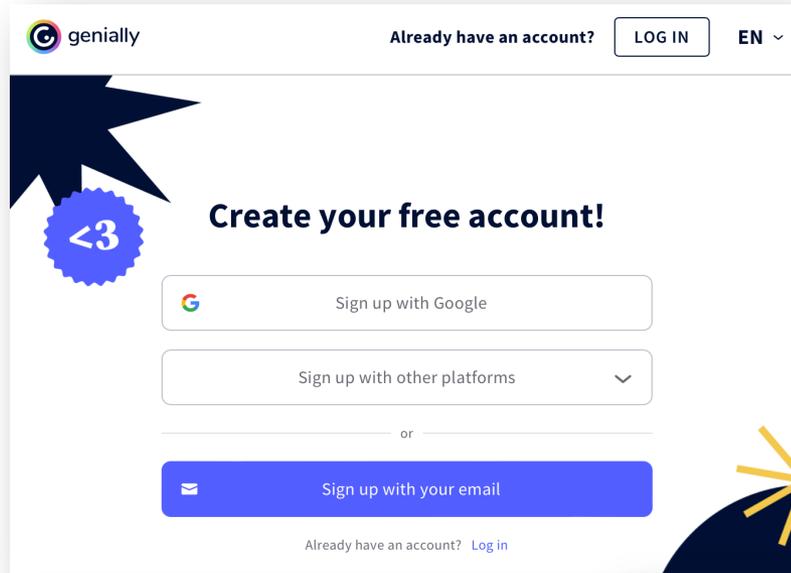
You should enter the web address: <https://genial.ly/es>

At the top right there are two options:



 **“Login”** if you already have an account in this application.

 **“Sign up”** to create new accounts.

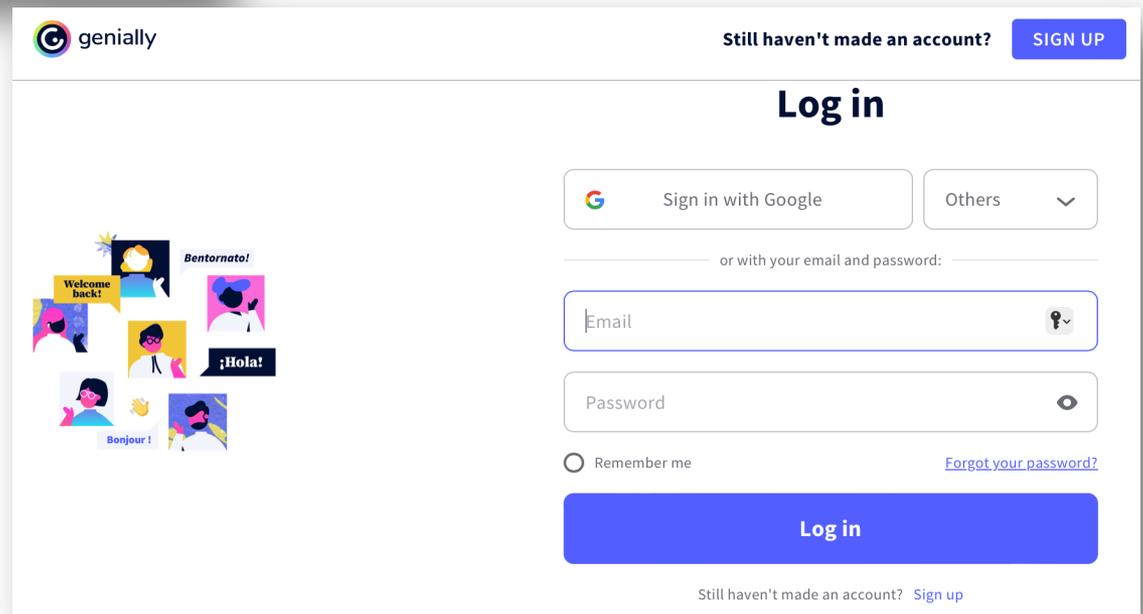


The screenshot shows the Genially sign-up page. At the top left is the Genially logo. To its right, there is a link "Already have an account?" and a "LOG IN" button. Further right is a language selector "EN" with a dropdown arrow. The main heading is "Create your free account!". Below this, there are three options for registration: "Sign up with Google" (with a Google logo), "Sign up with other platforms" (with a dropdown arrow), and "Sign up with your email" (with an envelope icon). A blue button with a white envelope icon is positioned below the email option. At the bottom, there is a link "Already have an account? Log in". A blue starburst graphic with the number "3" is on the left side.

This registration can be done by entering email and password data, or we can register through a social network or a *Google* account (buttons below).

👍 It is a good idea to start with the USAL account (which is from Google).

If you have an account, you can log in with your access codes.



The screenshot shows the Genially login page. At the top left is the Genially logo. To its right, there is a link "Still haven't made an account?" and a "SIGN UP" button. The main heading is "Log in". Below this, there are two options for login: "Sign in with Google" (with a Google logo) and "Others" (with a dropdown arrow). Below these, there is a link "or with your email and password:". There are two input fields: "Email" and "Password". Below the "Password" field, there is a "Remember me" checkbox and a link "Forgot your password?". A large blue "Log in" button is at the bottom. At the bottom, there is a link "Still haven't made an account? Sign up". On the left side, there is a graphic with several cartoon characters and the text "Bentornato!", "¡Hola!", and "Bonjour!".

Sign up



In the registration process, you can choose profile, in this case we select "Educational".

"Teacher" on the next screen.

And finally decide the environment you are interested in.

I chose "University".

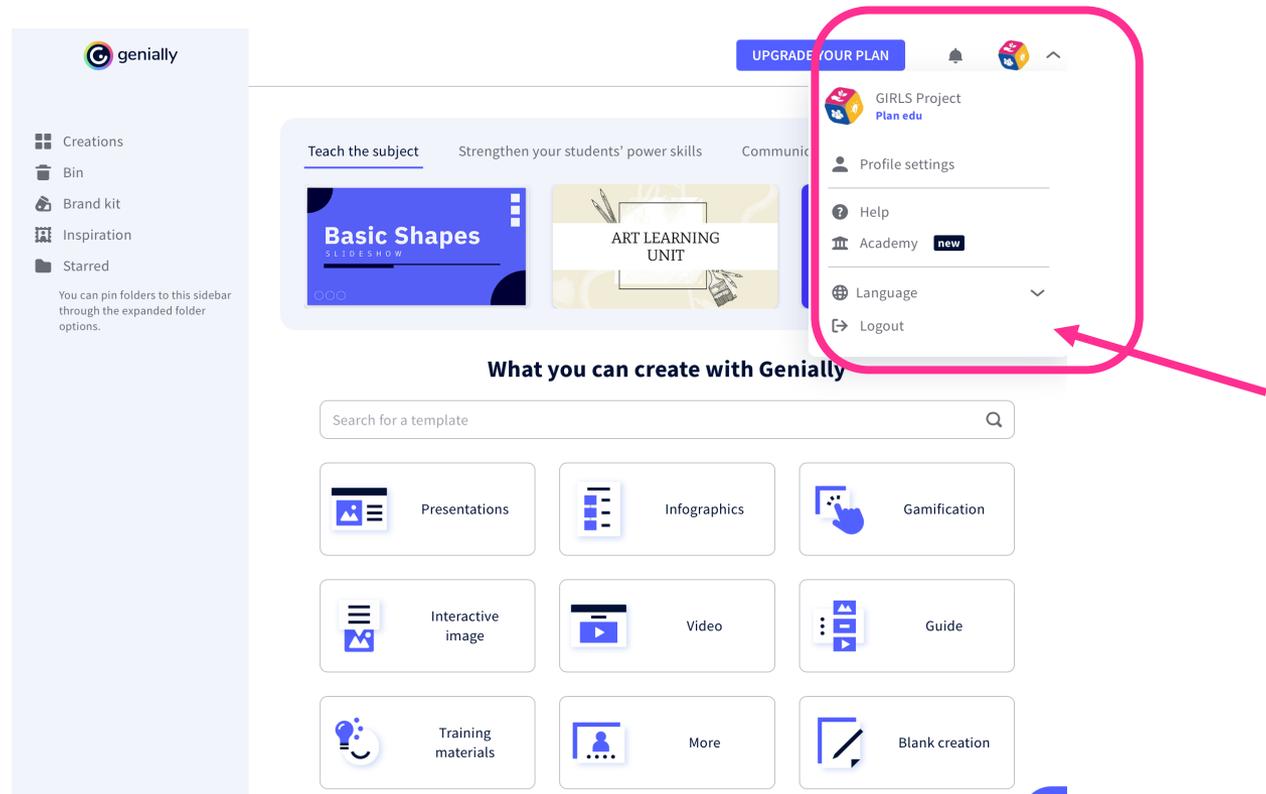


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ELEMENTS OF THE HOME SCREEN

Elements of the home screen

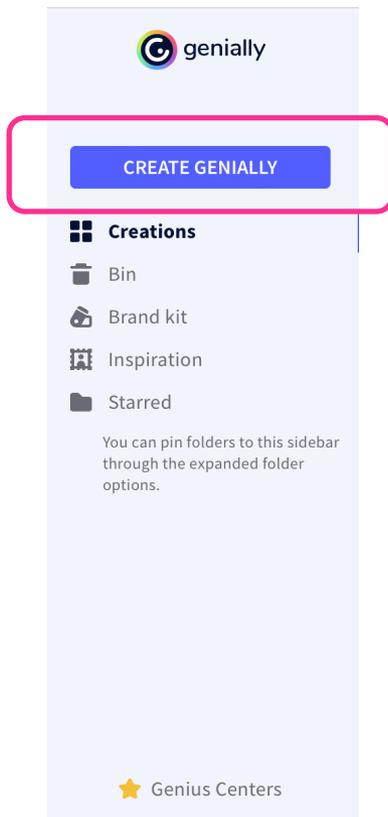
The initial screen is similar to the one shown in the image.



At the top right, you can access the icon that allows you to **exit** or **logout**.

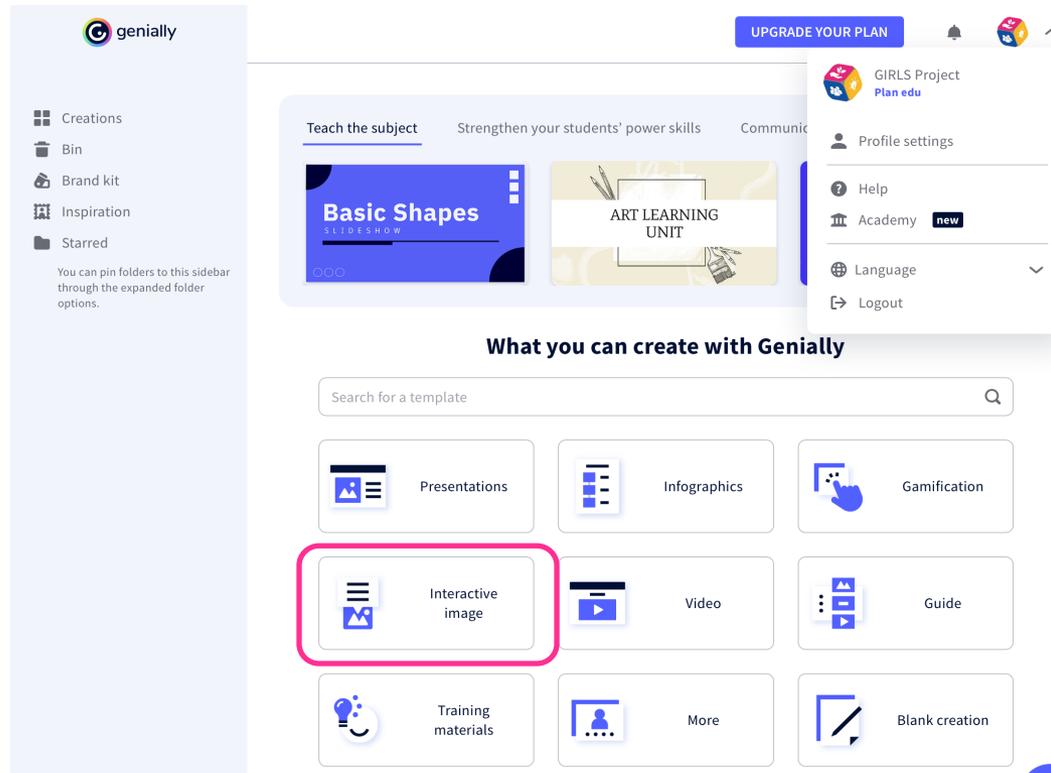
Elements of the home screen

To the left of the initial screen is the panel shown in the image.



- 🎨 **Creations** will obviously be empty (for the moment...).
- 🎨 In the **Brand Kit** section you can set up your corporate colours and other branding elements, if you have a "Master" or "Team" plan.
- 🎨 In the **Inspiration** section you can see Genial.lys created by other people to get ideas.
- 🎨 To create your first *Genial.ly*, click on the blue **Create Genially** button.

Let's learn how to use some of them. We start with **Interactive image**:



When you click on it, we start!



CREATE AN INTERACTIVE IMAGE

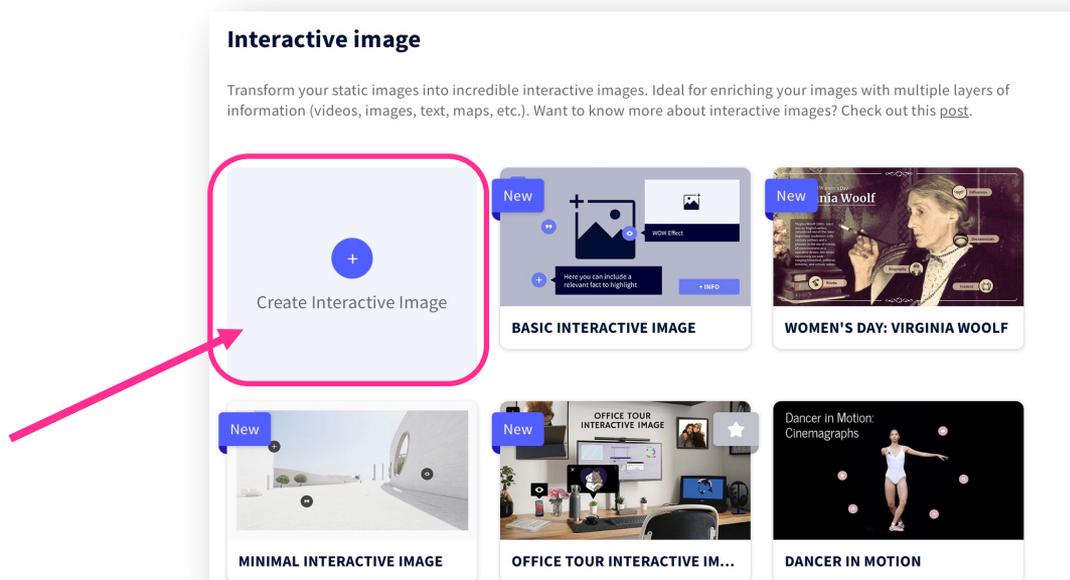
Interactive Image

Genial.ly is a tool for creating images with interactivity and animation in a very simple way.

- 🎯 An image with **interactivity** allows the user viewing it to access more information or other pages by clicking on a point in the image.
- 🎯 **Animation** consists of making some element(s) of the image move, easily capturing the user's attention.
- 🎯 Example of an interactive image about the periodic system of the chemical elements:

<https://view.genial.ly/629f24e010fbb00011481f68/interactive-content-periodic-table-of-elements>

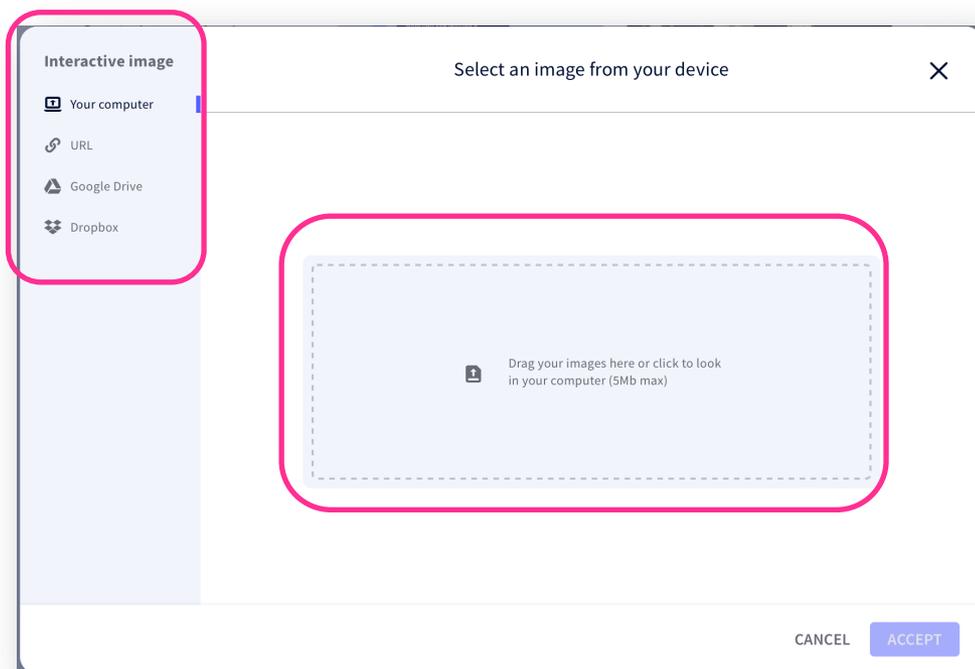
By clicking on "**Interactive image**" Genial.ly gives you the possibility to watch a video, which explains how to make an interactive image. In a few minutes it gives the key hints to make a basic interactive image.



The other option is to click on "Interactive Image" and start a new project.

Choose the image or photo that will be the basis of the project: from "Your computer", "Google Drive", "Dropbox" or with the "URL".

Or simply drag and drop an image into the shaded area.



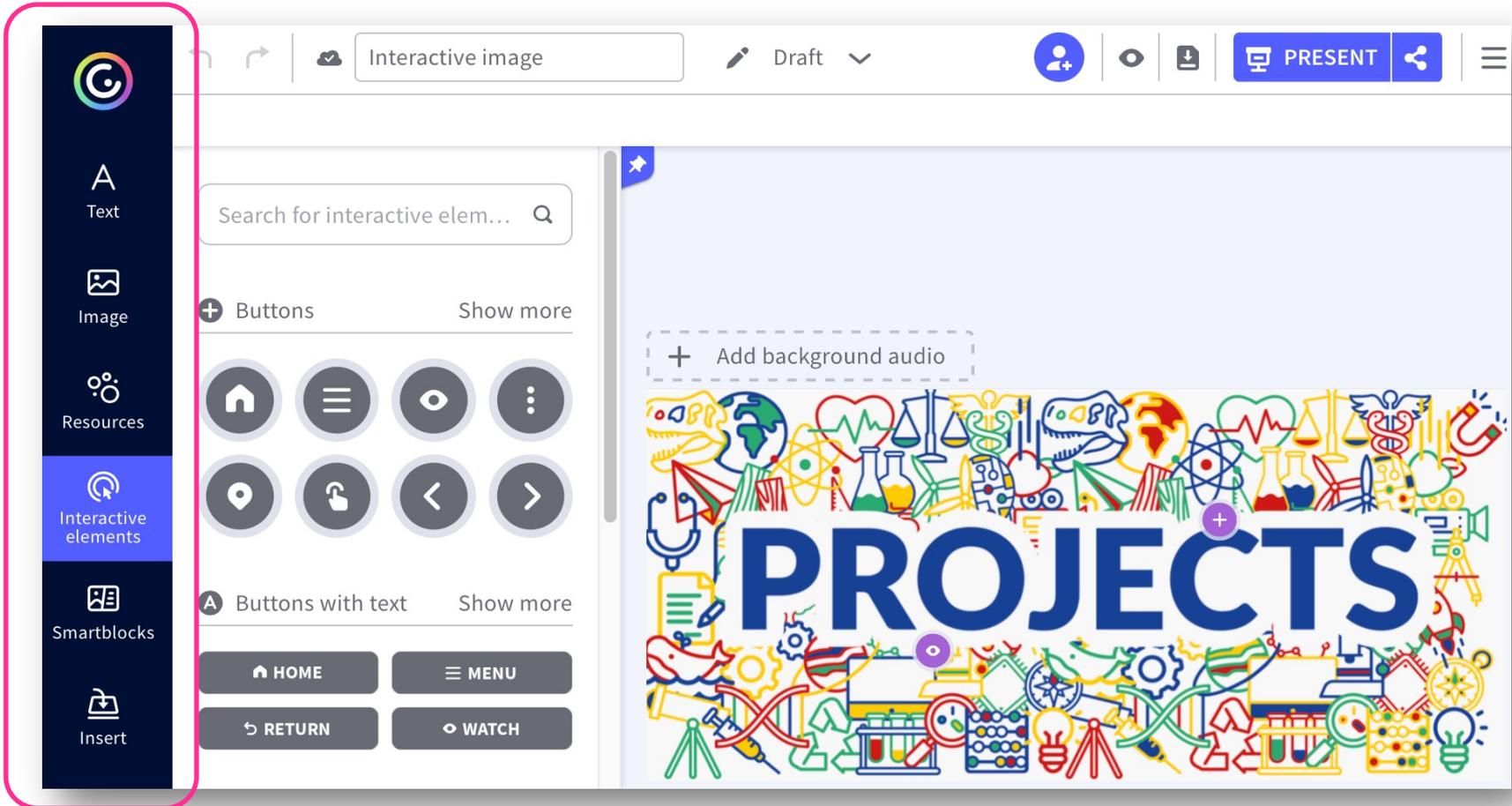
Once you have the image in your panel, click on it and click "Accept".

The first screen allows you to edit the image with icons such as: resize, rotate, flip or replace.

Once you have adjusted the image, click "OK" to begin.

Genially Editor

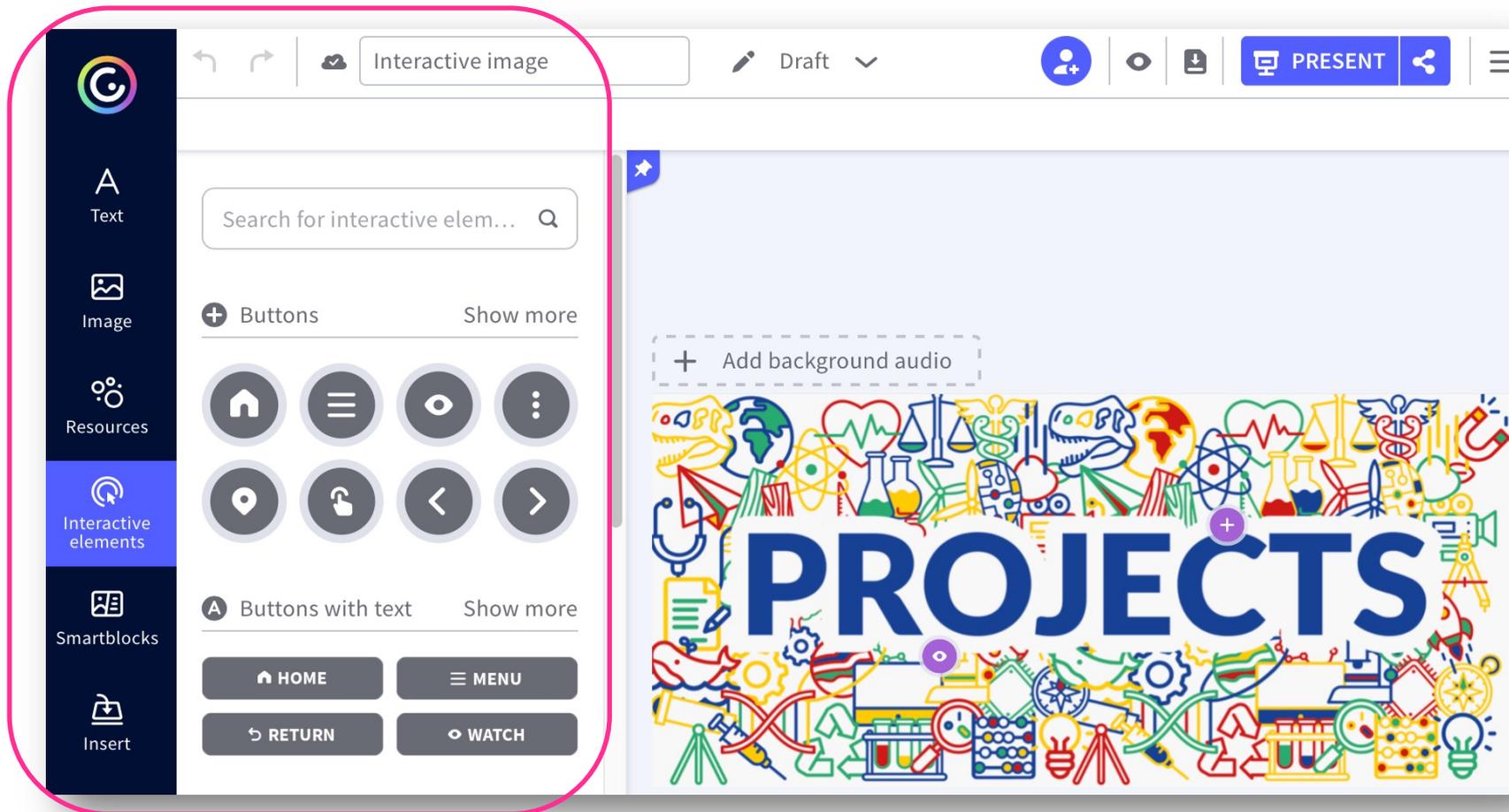
Let's look at the Menu options on the left.



The screenshot displays the Genially Editor interface. On the left, a vertical menu is highlighted with a pink border, containing the following options: Text, Image, Resources, Interactive elements (highlighted in blue), Smartblocks, and Insert. The main workspace shows a colorful interactive image titled 'PROJECTS' with various scientific and educational icons. The top toolbar includes a search bar, a 'Draft' dropdown, a user profile icon, a play button, a download button, a 'PRESENT' button, and a share button.

Genially Editor

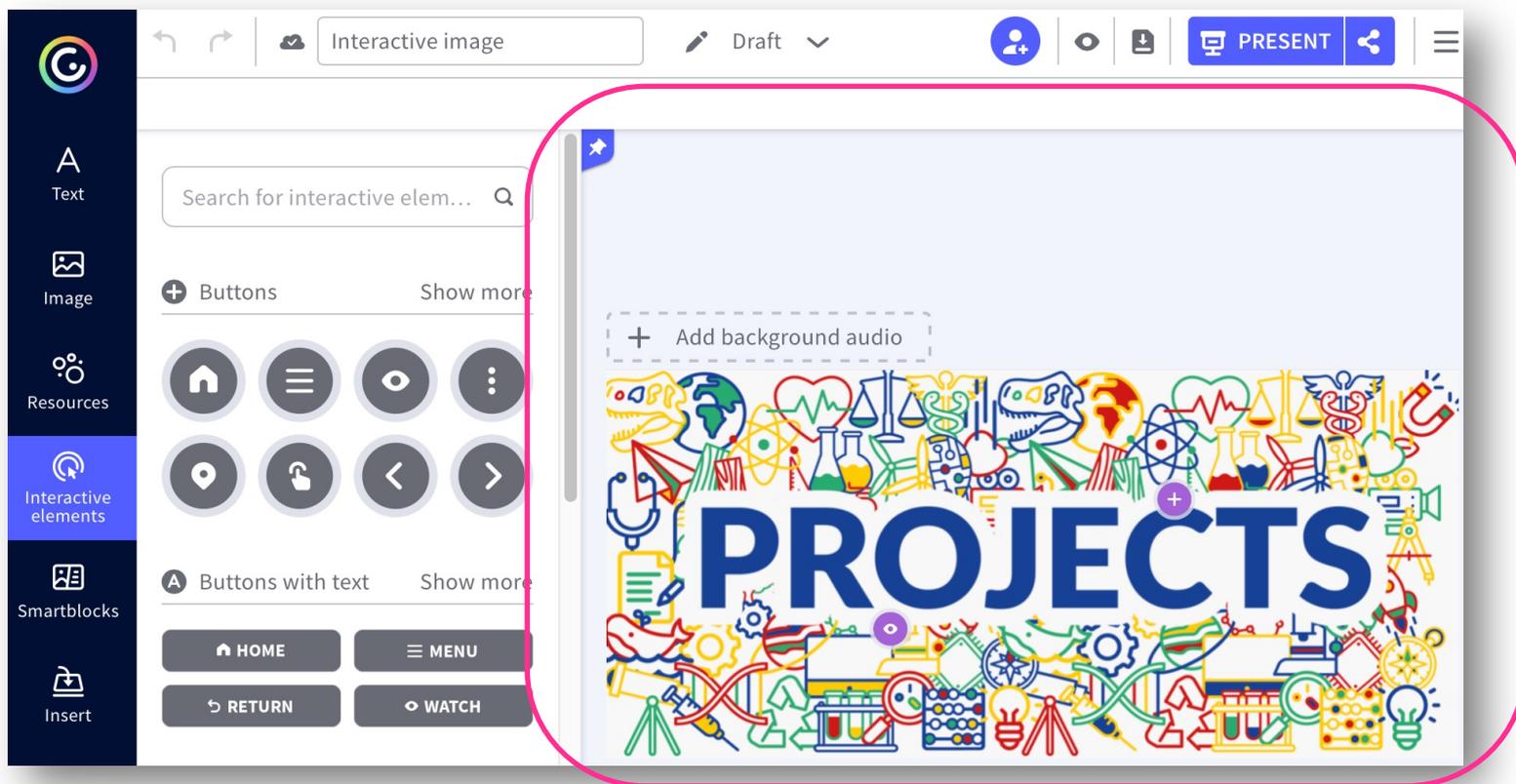
You are already in the Genially editor. Use the menu options to edit your template.



The screenshot displays the Genially Editor interface. On the left, a dark blue sidebar menu is highlighted with a pink rounded rectangle. The menu includes icons for Text, Image, Resources, Interactive elements (highlighted in blue), Smartblocks, and Insert. The main workspace shows a template titled 'Interactive image' in 'Draft' mode. The template features a vibrant, colorful background with various scientific and educational icons (like a globe, microscope, and lightbulb) and the word 'PROJECTS' in large blue letters. A search bar at the top of the workspace contains the text 'Search for interactive elem...'. Below the search bar, there are sections for 'Buttons' and 'Buttons with text', each with a 'Show more' link. The 'Buttons' section shows icons for home, menu, eye, and dots. The 'Buttons with text' section shows buttons labeled 'HOME', 'MENU', 'RETURN', and 'WATCH'. At the top right of the workspace, there are icons for user profile, eye, download, and a 'PRESENT' button.

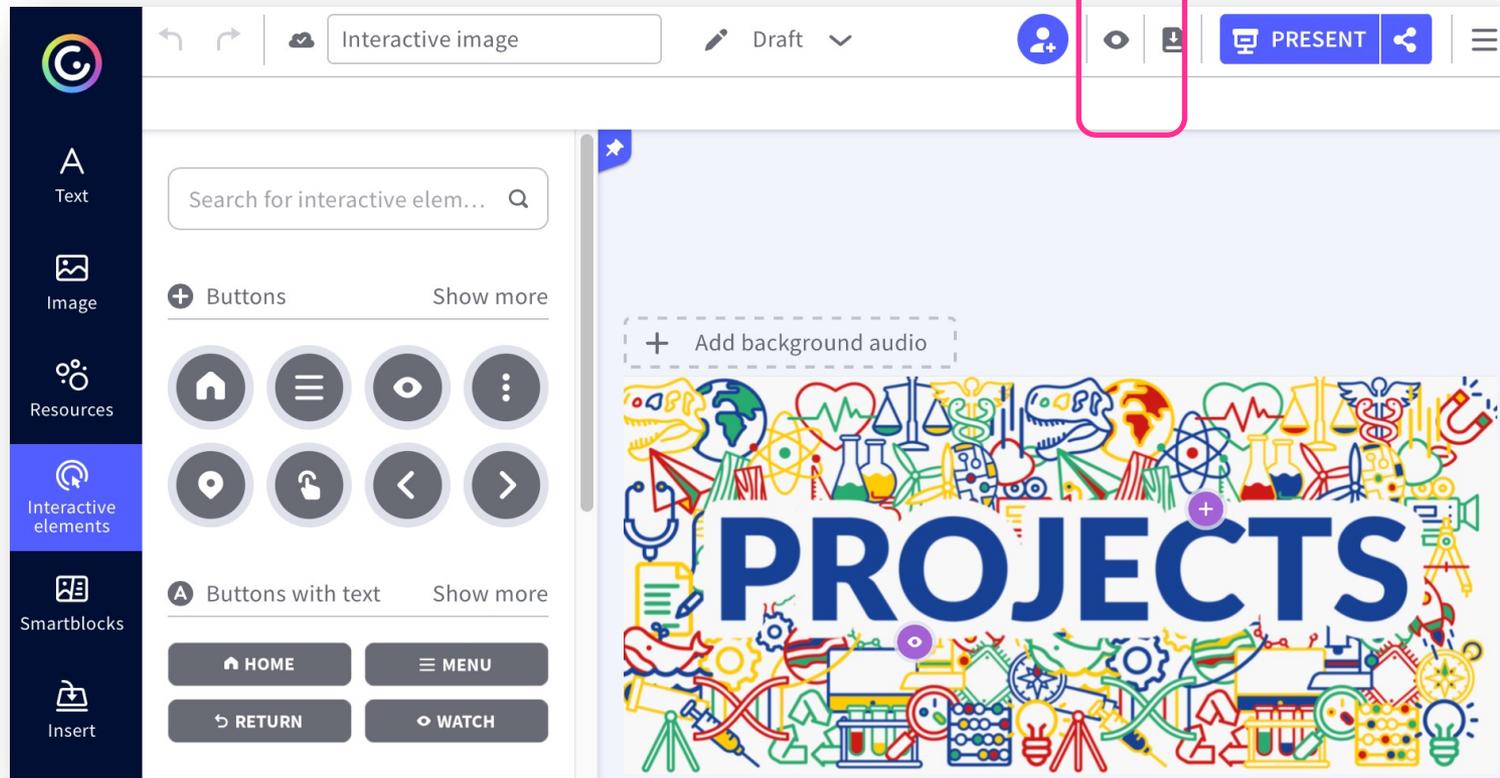
Workspace

The central part is the canvas, the place to edit content and add new elements such as text, images, videos and graphics.



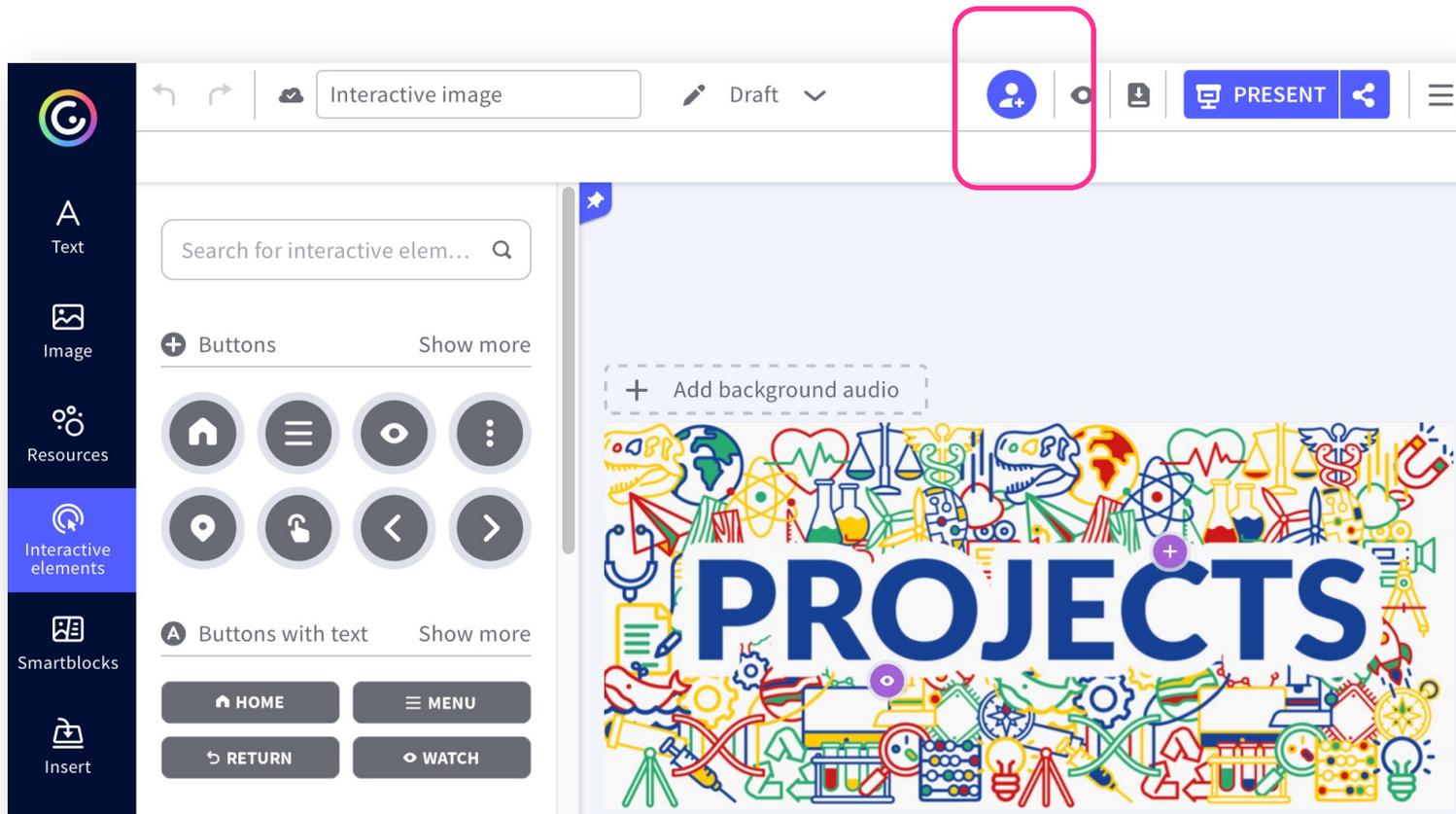
Check the final appearance

You can check the final appearance of your project by clicking on the eye icon in the upper right-hand corner.



To share

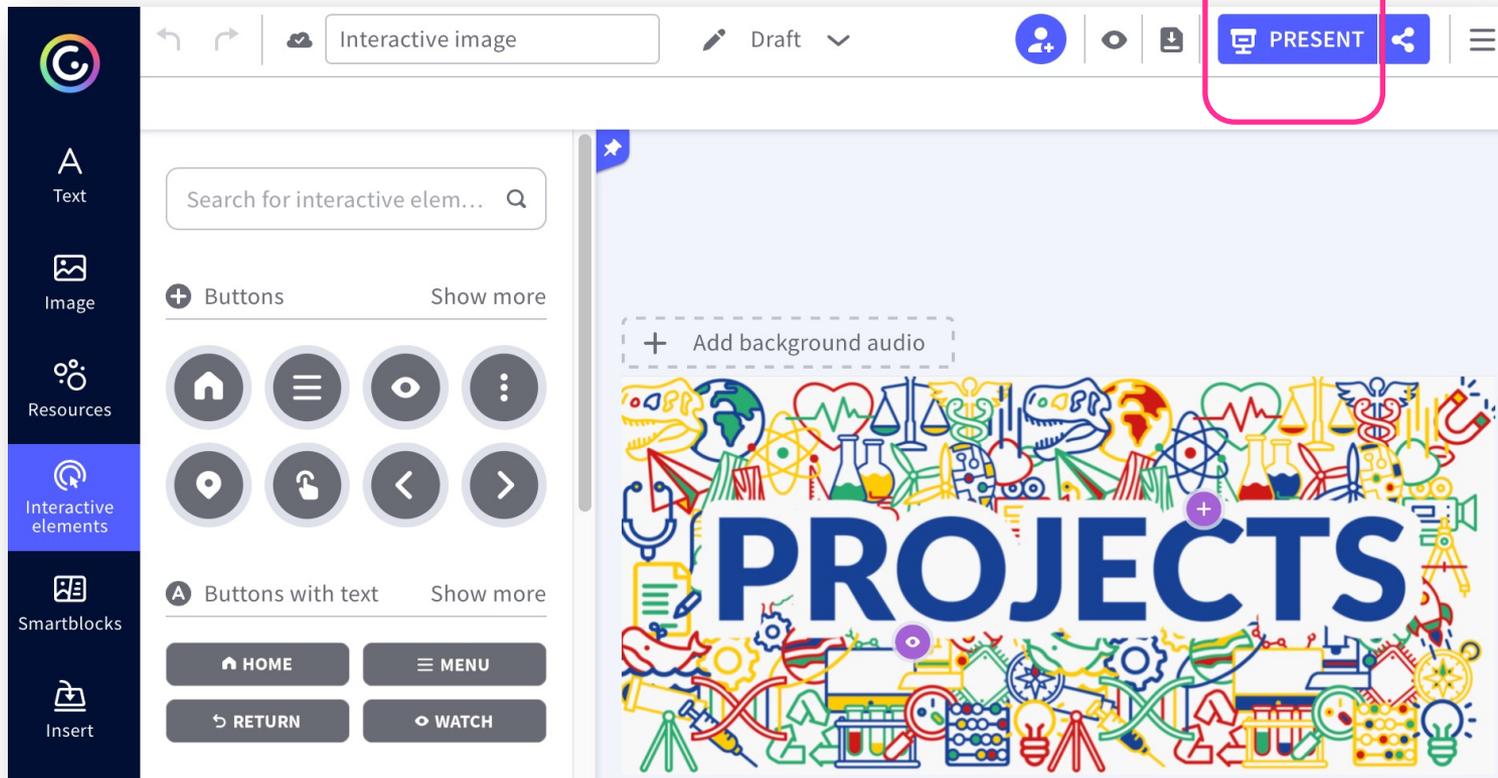
There is also the possibility to share your creation, to make it collaborative. To do this, the person with whom you share must have a Genial.ly account.



Present

Once you have finished click **Present**.

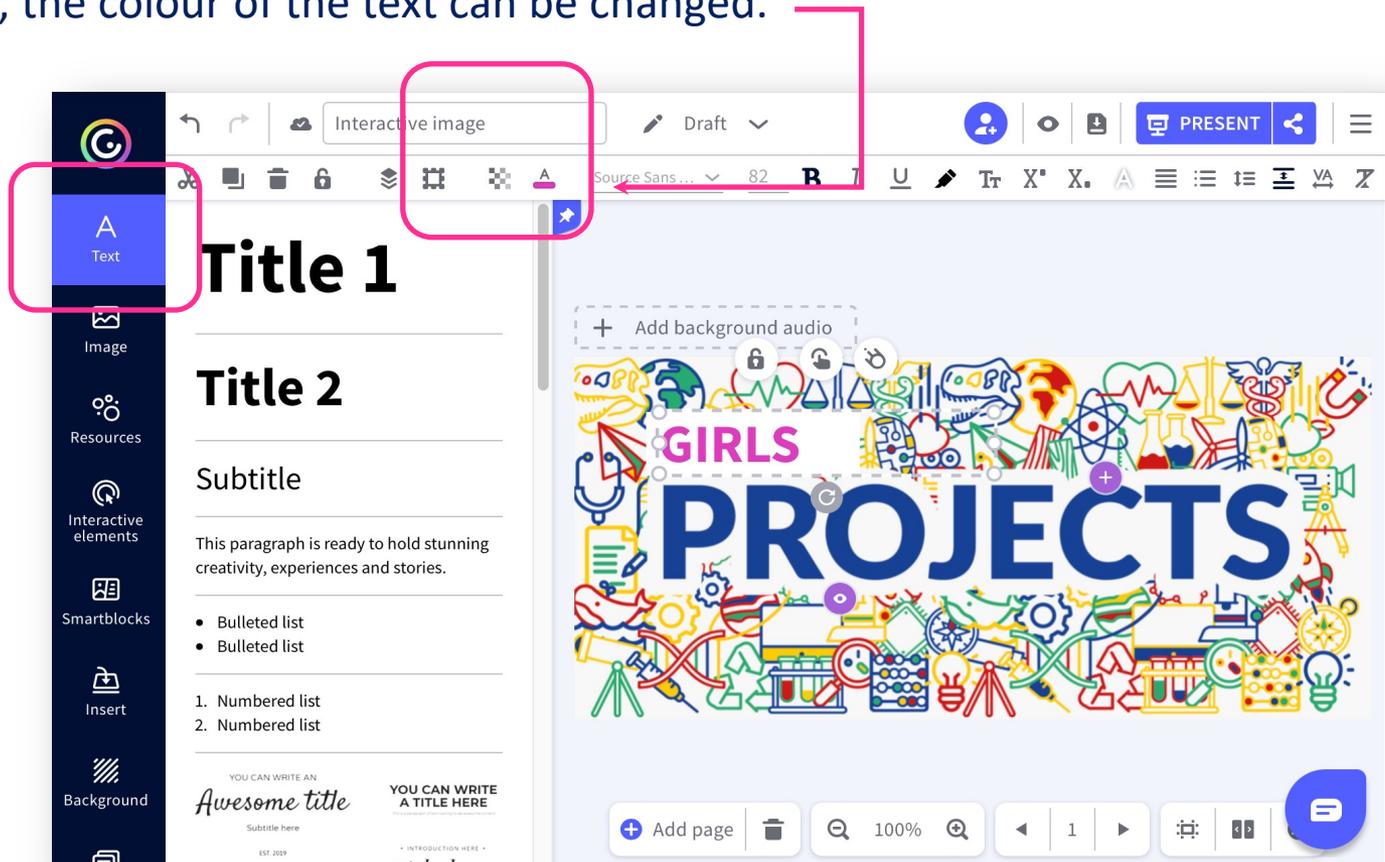
You can always go back to edit your work again.



To insert a text you use the menu on the left, symbol "Text".

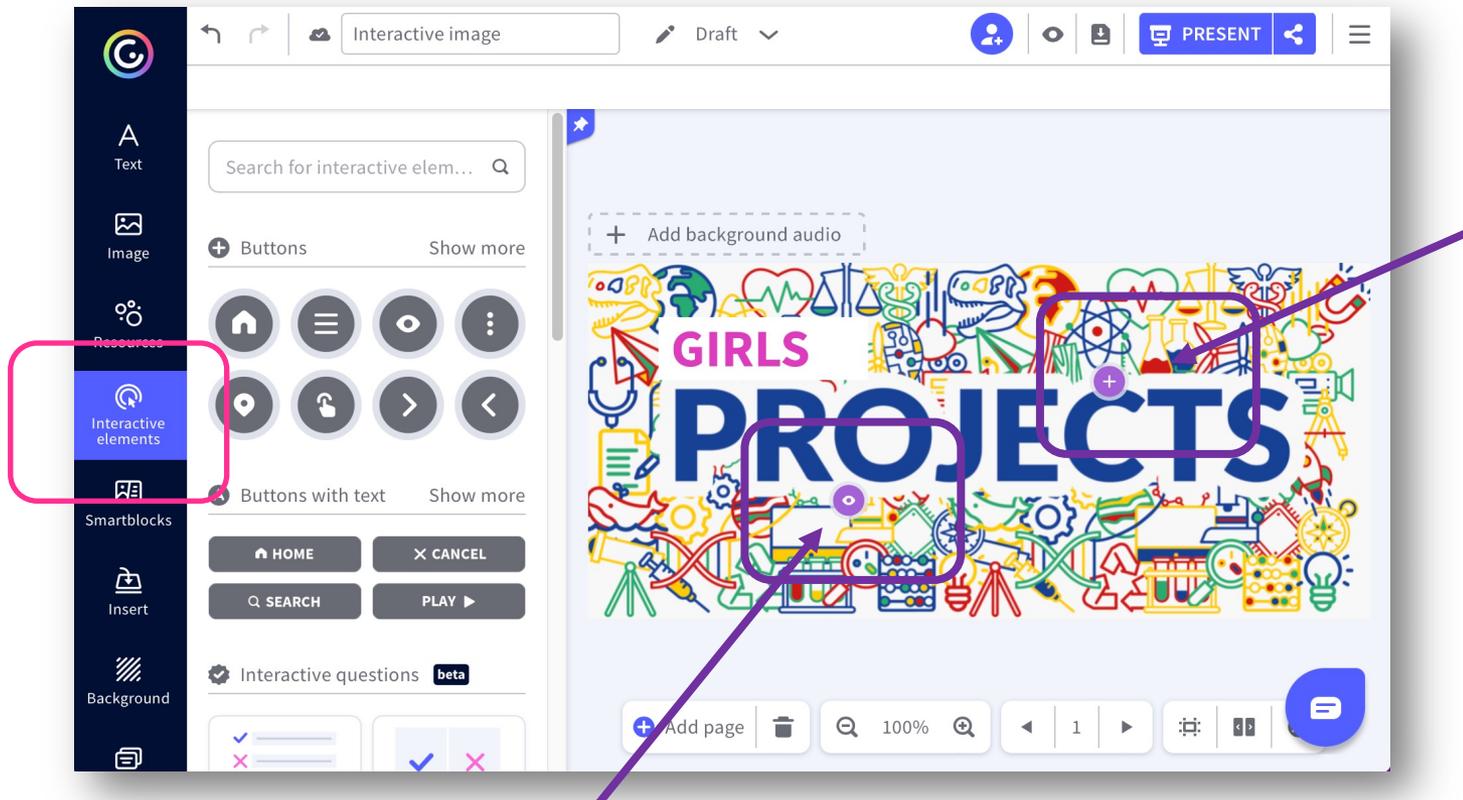
The program offers several templates that can be used.

Subsequently, the colour of the text can be changed.



We are going to introduce **interactive elements**, clicking on the corresponding button.

First of all we enrich the default ones (purple colour).



When clicking on an interactive element, several symbols linked to actions appear: lock, add interactivity, add animation and replace.



Select **interactivity** and several options will appear, among others: label, window, go to page, link, full screen, audio and reveal.

Link allows you to link to other content, for example a YouTube video. Simply insert its URL.

Add an interaction

 <p>TOOLTIP</p> <p>A short label or description appears when you hover the mouse.</p>	 <p>WINDOW</p> <p>A box with text, images, video, or other content opens.</p>	 <p>GO TO PAGE</p> <p>Jumps to another page of the genially.</p>	 <p>LINK</p> <p>A web page opens.</p>
 <p>FULL SCREEN</p> <p>The content expands to fit the screen.</p>	 <p>AUDIO</p> <p>Plays music, a voice recording, or a sound.</p>	 <p>REVEAL</p> <p>Makes other content appear on the screen.</p>	

LINK ADDRESS

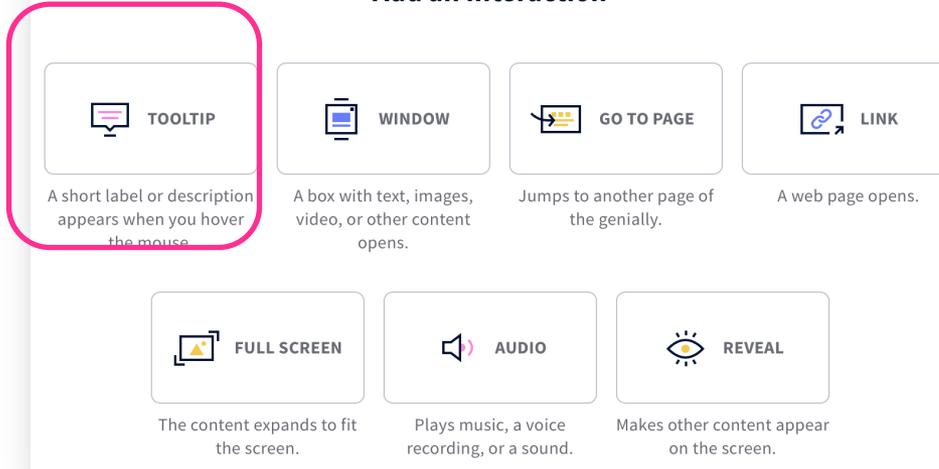
*The link must contain "https://" to work correctly.

DISPLAY OPTIONS

Open in a new tab Open replacing genially (same tab)

ENABLE ACCESSIBILITY ⓘ

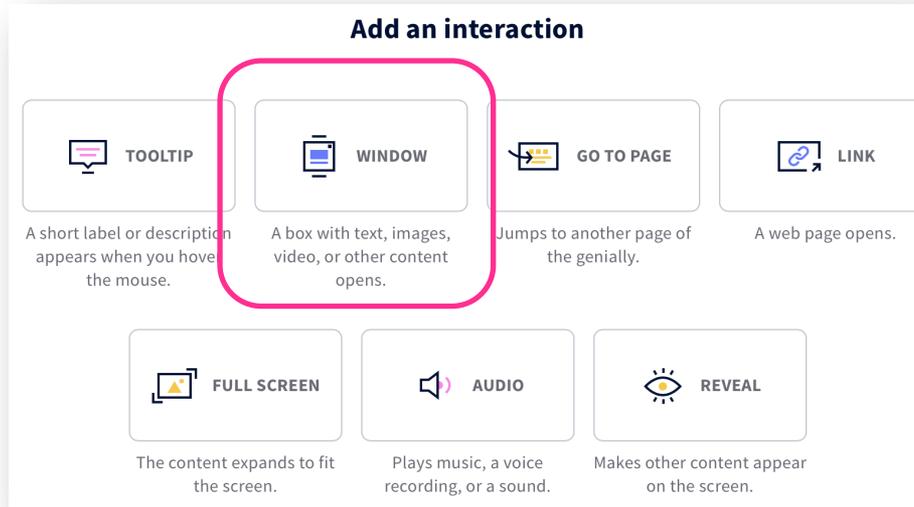
Add an interaction



Tooltip allows you to enter a short text. An editor will appear, with many possibilities besides writing and formatting, inserting emoticons, links, images, videos, tables, etc.

Once saved, when viewing the result, the text is displayed when hovering over the interaction icon from which we have created it (it is not necessary to click on it), on the same slide.

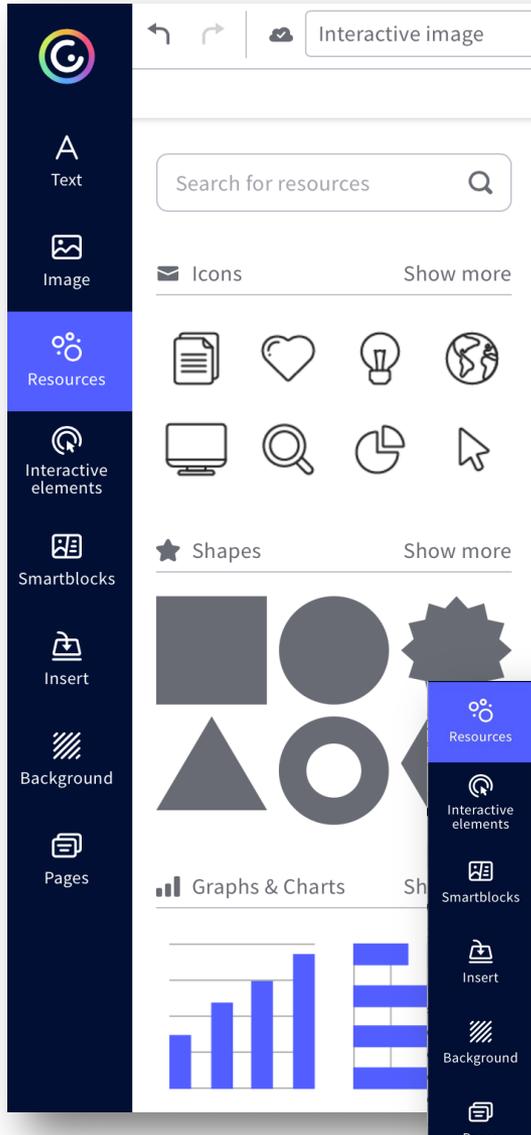




Window, allows you to enter a long text. An editor will appear, with many possibilities besides writing and formatting, inserting emoticons, links, images, videos, tables, etc.

Once saved, when viewing the result, a new window will open when clicking on the interaction icon from which it was created.





You can also add various "**Resources**": icons, shapes, graphs, lines and arrows, illustrations, scenarios, maps and silhouettes.

Simply clicking on the resource and it appears on your slide. You can edit it later, either with the menu at the top left or by double clicking with the right mouse button.





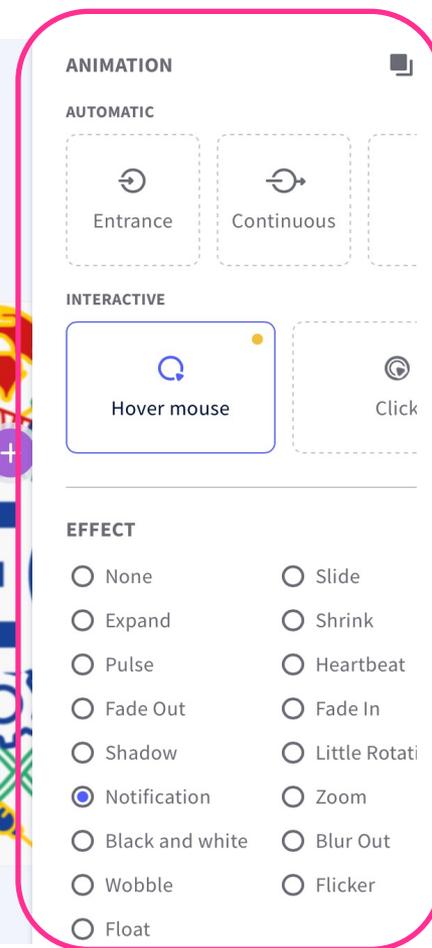
We are now going to “**add animation**” to a resource.

By clicking on the element, select the 3th button, and choose the type of animation.

For example:

 Hover Mouse

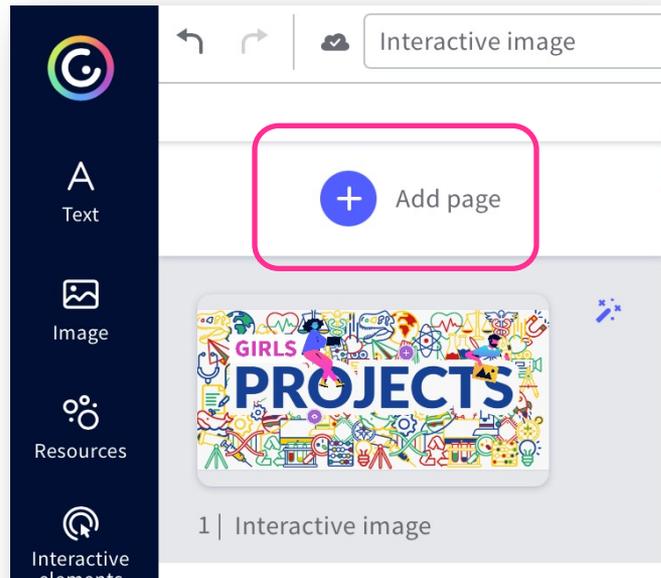
 Notification





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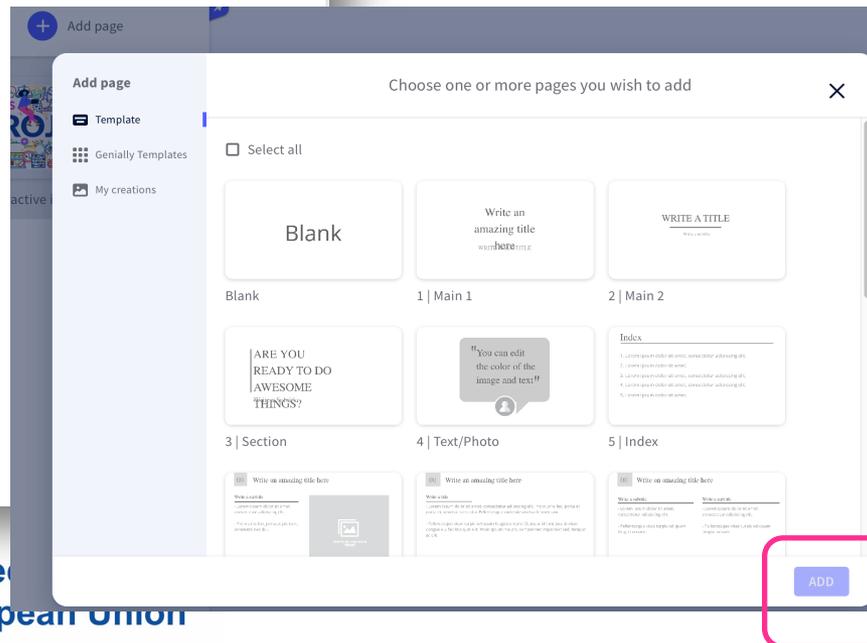
CREATE A NEW SLIDE



Actually what you have done so far is one slide or page.

Let's add another slide. To do this from the side menu on the left select "**Pages**".

You can also do it from the + icon at the bottom of the workspace.



A window with a number of templates that may be useful to you is displayed. Add one of them ("Add").

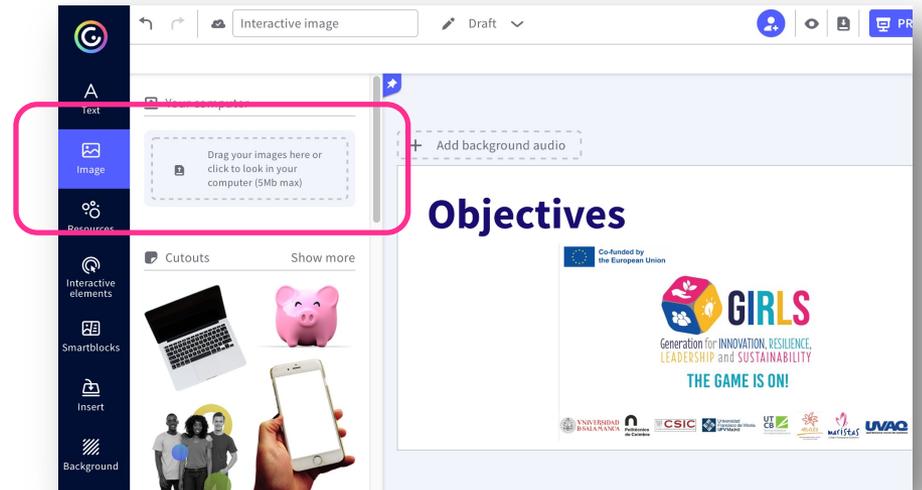


IMAGE



Images

Genial.ly has images of various types available, as well as animated gifs. Simply select **"Image"** and click on the desired element to add it to the slide. In addition, images can be easily added by dragging them onto the blue shaded area.



Any image can be interactive or animated, with the procedures explained above. Once selected, the familiar menu appears.





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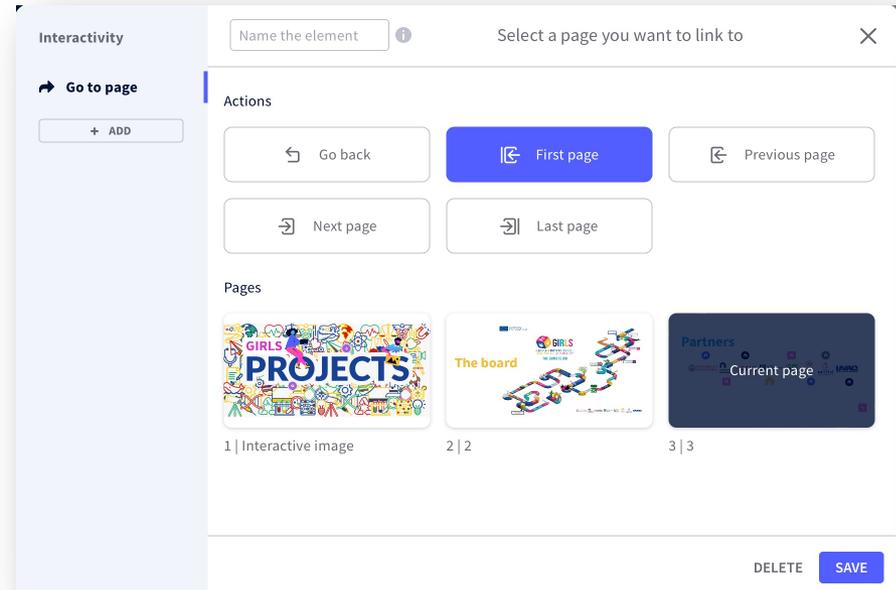
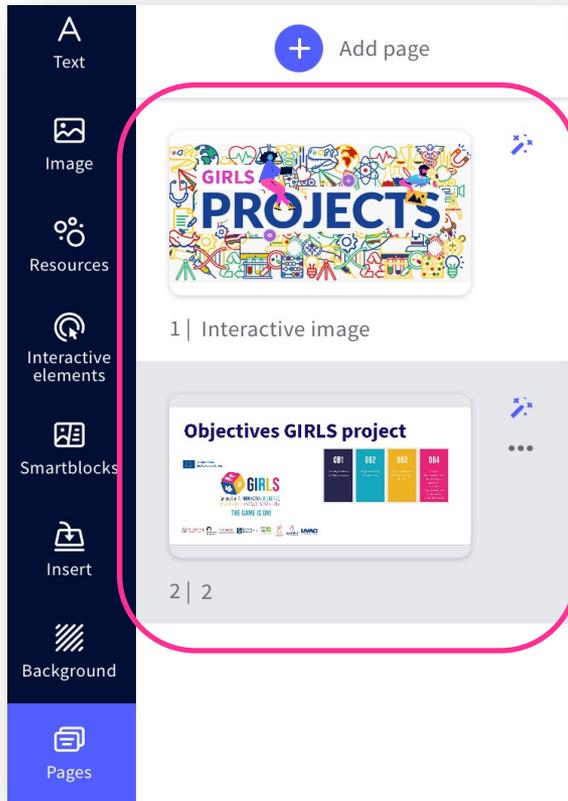
LINKING SLIDES



Linking pages

Once two pages (or slides) have been created, they can be displayed under "**Pages**".

If we go to the result (eye-shaped icon at the top right) we can see the ">" symbol in the centre, on the right, which allows us to advance between the slides of the presentation. It is also possible to link pages by selecting an element, and in the "interactivity" icon, choose "**Go to page**".





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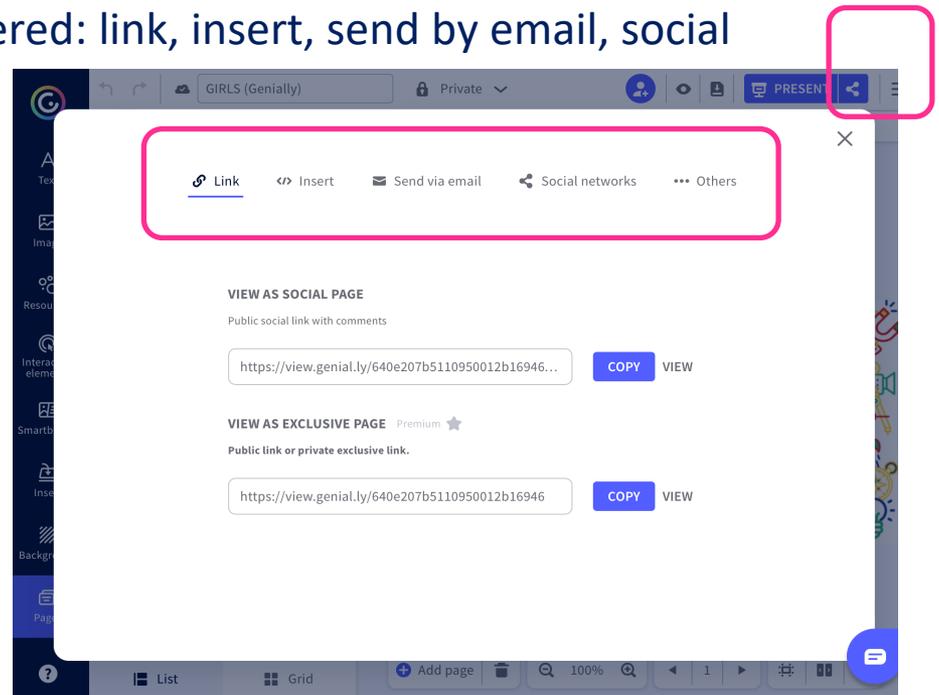
SHARE YOUR PRESENTATION



Share your presentation

When clicking on  several symbols linked to actions appear: a window opens, in which several modes are offered: link, insert, send by email, social networks and others.

In each case a menu is displayed with instructions for sharing.



In this way you can also generate collaborative work.



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BIBLIOGRAPHY



-  *Genial.ly* in education: lots of ideas and a tutorial from scratch:
<https://appsparaprofes.com/genially-desde-cero/>
-  Creating images with Genial.ly: <https://enclaveproductiva.es/genial-ly-crea-contenido-interactivo-y-visual/>
-  ICT resources: Genially
http://recursostic.ucv.cl/wordpress/index.php/essential_grid/genially/
-  Interactive educational resources with Genial.ly Education 3.0
-  Remember that in Genial.ly Panel, in "Inspiration" you have many ideas on how to use this tool.



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